

## Announcement of Sale

Mediation Training Institute International (MTI) is the most prominent source of mediation training in the world.

Its website, [www.mediationworks.com](http://www.mediationworks.com), has been the #1 result on Google every day since 1998, and on Yahoo! since 1997, for “mediation training,” “workplace mediation training,” “workplace conflict management training,” “conflict management training,” “strategic conflict management,” “prevention of workplace conflict” and related search terms.

Mediation is a worldwide growth industry whose time has come. The unnecessary (and reducible) costs and consequences of senseless adversarial practices, in organizations and in society, are becoming progressively evident to the public as well as to government and business leaders – in the United States and internationally.

The mediation process is increasingly used as an alternative to litigation of cases involving personal injury, commercial, divorce, medical malpractice, bankruptcy, environmental, small claims, and other judicial disputes. It is also effectively applied in an expanding range of non-judicial areas of human conflict, such as health care, community, workplace, and international.

MTI’s intellectual property related to assessment, prevention, and early resolution of workplace conflict is rapidly emerging as corporate leaders’ intervention of choice, following Benjamin Franklin’s observation that “an ounce of prevention is worth a pound of cure.”

MTI’s proprietary on-line assessment instruments, including the *Dana Measure of Financial Cost of Organizational Conflict*, provide a means for determining the return-on-investment in mediation and conflict management training. With this empirical support, companies can confidently invest in conflict management and mediation training, which constitute the core of the proprietary MTI Training System.

Its brand name, globally dominant website, intellectual property, subscriber and customer databases, and international goodwill position MTI as the leading source of mediation training in both judicial and non-judicial arenas in the immediate future.

Considering these conditions, MTI is poised for explosive growth once it is placed under professional management and infused with adequate capital. Founding President Dan Dana, PhD, is an academic by preference and by temperament. At age 65, he recognizes that his continued personal management is the primary obstacle to achieving MTI’s vast potential.

MTI’s internet-based resources allow its operations to be conducted from anywhere on earth. With affiliates in many countries already, and its proprietary training programs produced in English, Spanish, French, German, Japanese, and other languages, MTI is a nascent global enterprise waiting to be propelled to international prominence by the visionary entity that acquires it.